



Catholic
Church
of Montreal

**PRESS RELEASE
FOR IMMEDIATE RELEASE**

**The Catholic Church of Montreal launches its new
awareness campaign under the theme “Finding your way”**

Montreal, April 29, 2019 – Keenly aware of the frenetic pace of life confronting families, young people and vulnerable individuals today, and wanting to help them get back to their roots, the Catholic Church of Montreal in partnership with Camden publicité launched an awareness campaign yesterday under the theme ***Finding your way***.

Do we allow ourselves time to pause despite our hectic lifestyle? Do we set aside a couple of quiet moments to reflect on our lives, our joys and sorrows? Do we spend quality time with family members and loved ones? Do we take the time to pray and to encounter God just as we are, bringing to Him our frailties, aspirations, sufferings and triumphs? These are the many questions the Catholic Church of Montreal invites people to consider with the launch last evening, of a TV spot on TVA television network. The campaign offers viewers a moment to reflect. It is an invitation. ***Finding our way*** -- be it on one's own, with family or in a parish -- gives meaning to life.

“The campaign ***Finding your way*** is meant to reach people in their search for meaning and for faith. God, you might say, takes the time to pause for us, to meet with everyone. When we welcome God in our heart, in our home, we feel God's life-transformative power: He gives meaning to our life and makes it better. Through Him, we become his children. He helps us to live as brothers and sisters with one another. So, let us take the time to find our way, to really seek God's presence and to welcome Him openheartedly,” said Most Reverend Christian Lépine, Archbishop of Montreal.

To access the video:

<https://youtu.be/aXXYSeB3EPE>

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